Mini CEOs
ONE80 ACADEMY

LESSON 1

Ages 7 to 10 · 20 minutes

What a business actually is

A business is not a building or a logo. A business is this: **somebody has a problem, you fix it for them, and they pay you for fixing it.** That is the whole thing!

1 Three businesses you already know

Think of three places your family pays money to. Write what problem each one solves.

The business	The problem it solves for people

2 Now you

What is something people around you find annoying, boring or hard? Small annoying things are the best ideas.

3 Who has that problem?

Be specific. Not everybody. Who exactly?

Say it out loud: **I help** _____ **with** _____ **and they pay me because** _____

Mini CEO tip: you do not need a big idea. Fix one small problem really well.